



*Empowering People...
... Changing the Global Workforce*



2008
Annual Review



2008 Governance





2008 Overview

- Corporate Governance
 - Expanded Board
 - 7 Total Members
 - Board Manual and Corporate Documents Complete
 - Board Involvement in Operations and Programs

2008 Overview – Corporate Partners

- American Heart Association
- Ameriprise Financial
- Association of Black Cardiologists, Inc.
- Atlanta Public Schools
- Belk Stores
- Butler Street YMCA
- CHOICES
- Concerned Black Clergy, Atlanta Metro
- DeKalb County Council of PTAs
- Fernbank Science Museum
- The King Center
- Larche' Communications
- Naci Mai, Inc.
- Progressive National Baptist Convention, Inc.
- Pro Bono Partnership of Atlanta
- REAL Men Cook, Atlanta
- STAND, Inc.
- Take Care Clinic
- The Tom Joyner Foundation

2008 Overview – Individual Partners and Volunteers

(Financial and In-Kind Contributions)

- Colleen Adams
- Nadine Cobb
- Ray Daniels
- David Foster
- Sally Fuller
- Angela Harris
- Earlene Harris
- Tiffany Harris
- Mindy Hill
- Andrew Jones

- Mindy Hill
- Carolyn Jones
- Dennis Parks
- Fredricka Roper
- Kayce Shepherd
- Lydia Jackson Smith
- Arnesia Smith
- Edward Wright

2008 Overview

- 3 Ongoing Programs
 - Re-entry
 - ESP
 - MPAI
 - Health & Wellness
 - Education
 - Screening
 - Signature Program (SAGE)
 - Consulting
 - Health Fair Coordination

2008 Goals

- **SAGE**
 - Launch and successfully complete 13 sites nationwide with an average participation of 20 persons.
- **Health Education & Screening Events**
 - Successfully implement three events nationwide.
- **Ex-Offender Success Program**
 - Develop and successfully implement comprehensive job readiness program for targeted audience.
- **Moving From Public Assistance to Independence (MPAI)**
 - Develop and successfully implement comprehensive job readiness program for targeted audience.
- **In-Kind and Discount Providers**
 - Strengthen relationships to reduce operational costs.

2008 Accomplishments

- **SAGE**
 - Funding de-obligated (DHHS OWH)
 - Value \$250k
- **Health Education & Screening Events**
 - American Heart Association
 - Belk Stores
 - Charity Event and First Tuesdays Senior Day
 - Concerned Black Clergy, Atlanta Metro
 - DeKalb Council of PTAs and Fernbank Museum
 - 3 events
 - Progressive National Baptist Convention, Inc.
 - Tom Joyner Family Reunion
 - The King Center

2008 Accomplishments

- REACH for Wellness
 - Funded by Fulton County
 - Sub-contracted by the ABC as Program Coordinator
 - Three main components – Cardiovascular Health (BP Monitoring)
 - Churches as Wellness Centers (10 sites)
 - Barbershop/ Beauty Salons as Wellness Centers (10 sites)
 - Physical Activity (10 sites)
 - Social Marketing (Radio and Print)
- **Ex-Offender Success Program**
 - STAND, Inc.
 - Recruiting started December 1st
 - 6 persons enrolled

2008 Accomplishments

- **Moving From Public Assistance to Independence (MPAI)**
 - Program developed and implemented
 - 66% success rate
 - 2 clients remain employed after 6 months
- **In-Kind and Discount Providers**
 - Pro Bono Partnership of Atlanta
 - Legal support
 - Naci, Mai, Inc
 - Heart Truth
 - Women and Heart Disease
 - HEART Act re-introduced
 - Larche' Communications
 - Amerprise Financial
 - Community Connections

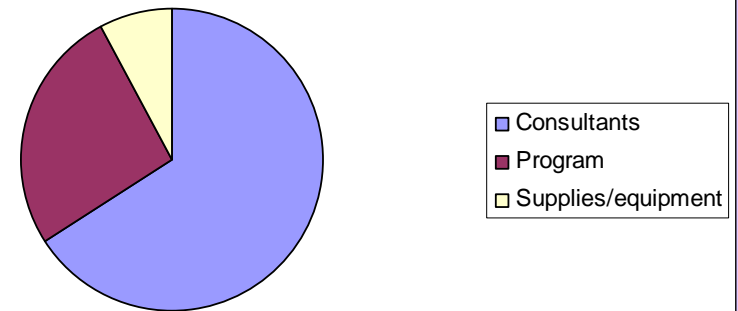
Financial Information

- 2008 Budget allocations - \$20.1k
 - Programs - 26%
 - Staff/Consulting - 66%
 - Other Administrative - 8%

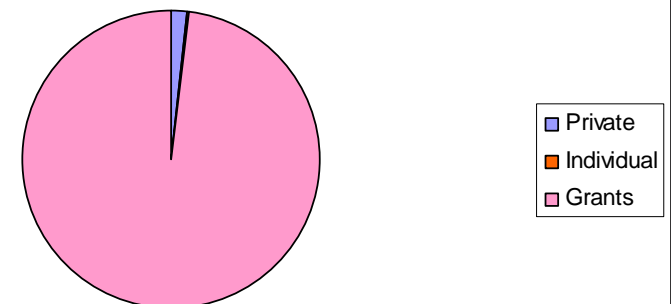
Administrative costs must remain $\leq 25\%$ of Ops costs per Bylaws; Consultant costs are directly related to programs

- Diverse funding sources:
 - Grants – 98%
 - Corporations/Private philanthropy – 2%
 - Individual donations - <1%

2008 VSNS Expenses



2008 VSNS Funding Sources



VSNS in 2009

- 2009 Funded Programs
 - REACH for Wellness
 - The King Center
 - STAND, Inc.
 - Association of Black Cardiologists
 - REAL Men Cook, Inc.
 - People TV
- 2009 Priorities and Goals
- VSNS Branding
 - Enhanced web presence

VSNS in 2009

Program Goals

Visions will focus on four programs and/or relationships during the 2009.

- Health Education and Screening Events. – These programs consist of health education presentations, interactive discussion and demonstrations, as well as health screenings for communities at large. The core program content will be developed by an Advisory Committee to ensure that the most up-to-date guidelines and recommendations for lifestyle modification and treatment are presented in a format appropriate for lay audiences.

Goal:

Successfully, planning and implementing three events nationwide

- Ex-Offender Success Program (ESP) – *Visions* plans to expand its current career development services to target ex-offenders between the ages of 18 – 60 years and others of the same ages who experience one or more barriers to employment in the Atlanta-metropolitan area, including Clayton, Cobb, DeKalb Fulton, Gwinnett and Henry counties. Our target will include those recently released and those who are being considered for released back into local metro-Atlanta communities. Specific participate generation will focus on individuals who self-described as Hispanic/Latino and Black/African American and who elect to participate in the offered programs.

Goals:

Develop and successfully implement comprehensive job readiness program for targeted audience. Partner with other non-profit organizations to forge goal and develop other programs

VSNS in 2009

Program Goals

- Moving from Public Assistance to Independence (MPAI) – *Visions* plans to re-focus its job readiness services to target parents receiving public assistance; more specifically, those who participate in SCHIP programs as means for primary health care for their children.

Goal:

Develop and successfully implement comprehensive job readiness program for targeted audience.

- In-Kind and Discount Service Providers – identify and leverage relationships that improves *Visions'* ability to meet its operational and programmatic goals.

Goal:

Strengthen relationships with required vendors and providers of services that and reduces operational costs.